
PhD SEMINAR IN TOURISM 2021

The aim of the UAB PhD seminar in Tourism is to provide an international setting where doctoral students in Tourism can present their ongoing work, get feedback from experts and peers and establish a valuable network for the future.

The seminar will be a showcase of the most current research that is being carried out in the field of tourism, including aspects of tourism marketing, management of tourism destinations and companies, studies on the tourism image, ICT tools, etc.



June 17, Thursday | 9:30 am - 1:30 pm
ESCOLA DE TURISME I DIRECCIÓ HOTELERA - UAB

The event will be held face-to-face on the UAB campus, but will also be streamed

Free registration and more information:

doctorat.turisme@uab.cat

Program

9:15 am Registration and welcome

9:30 - 9:45 am Opening words and presentation, by Dr. Gemma Cànoves, coordinator of the PhD programme in Tourism (Geography Department) and Dr. Maria Noguera, Director of the School of Tourism and Hotel Management

9:45 - 10:30 am Inaugural lecture: "Digitalisation and the platform economy. Research implications for the tourist sector in the post-pandemic context", by Dr. Lluís Garay (Universitat Oberta de Catalunya - UOC)

10:30 - 11:30 am Your thesis in 10 minutes (1st part). Short presentations from PhD students in Tourism about their research in an attractive and inspiring way. Session chaired by Dr. Francesc Romagosa (School of Tourism and Hotel Management & Geography Department)

11:30 - 11:45 am Break

11:45 am - 1:30 pm Your thesis in 10 minutes (2nd part)

1:30 pm Award ceremony for the best presentations (seminar attendees will vote after each presentation)



Organized by:

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Escola de Turisme
i Direcció Hotelera

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