



Universitat Autònoma de Barcelona

Servei de Llengües

## Dissemination of Science

**Aimed at** Academic staff of the UAB who need to disseminate their research in English in non-specialist areas, either orally or in writing. This workshop forms part of a series offered for continuing professional development related to communicative competences.

**Course hours** 10 classroom hours + 5 hours of individual work. **Timetable** 22 and 29 September, from 9am to 2pm.

**Objectives** Learn to use simple language to disseminate science in English in non-specialist areas with the aim of bringing research results close to non-specialist audiences and society at large.

**Course content** This course focuses on both the production of spoken presentations and written texts. Participants learn, for example, how to adapt the content to their audience, using the appropriate register and tone for the communicative situation. They learn to select the appropriate vocabulary (use of short words, limited use of Latin-based words, use of forms which are easily understood by the general public, limited use of specific terminology); how to manage redundancy and transitional words; how to manage negative and positive modes of discourse to give the clearest possible message; how to manage the appearance of well-known and unknown information; how to develop effective thematic progression; how to decide on sentence and paragraph length and construction; and how to provide better comprehension and legibility of the text (use of strong verbs, active tenses, cohesion, etc.).

**Methodology** This course is mainly practical and is based on the analysis of real texts such as research articles or the results of projects which have to be presented to public audiences. Participants are expected to comment on all linguistic levels of the text (phonetic, morphosyntactic, vocabulary, semantic) with a view to adaptation to their own requirements.

**Requirements** High intermediate level of English: Level 5 of the Language Service (B2.2). (For a future dissemination course in Catalan, participants will be expected to have the 'Sufficiency' level).