

MITJANS CAMPANYA PUBLICITAT 2021

EXTERIOR

Grupo Main	GRAU I POSTGRAU	18.088,82 €
Servicios Integrales Corporativos 3	GRAU I POSTGRAU	2.501,68 €
Promedios	GRAU I POSTGRAU	15.938,73 €
Global de Medios	POSTGRAU	2.541,00 €
Mètode	DIFERENTS CAMPANYES	8.597,05 €
Imprinter	DIFERENTS CAMPANYES	1.169,49 €
Ohm. Branding and signage projects	CAMPANYA CAMINA	1.651,65 €
	TOTAL	50.488,42 €

RÀDIO

Sociedad Española de Radiodifusión - SER/PRISA	GRAU I POSTGRAU	18.061,85 €
40 Principales Solutions Web	GRAU I POSTGRAU	9.770,16 €
Grup Flaix	FIRES ONLINE GRAU I POSTGRAU	12.533,91€
Media Manga Mangotiere	GRAU	17.238,87€
Publipress Media - Godó	POSTGRAU	17.272,78 €
	TOTAL	74.877,57 €

PREMSA

Ara		2.000,00 €
Hermes		504,58 €
	TOTAL	2.504,58 €

INTERNET

Ara	GRAU i POSTGRAU	4.655,00 €
TV3	GRAU i POSTGRAU	7.623,00 €
Google Ads	GRAU i POSTGRAU	183.837,46 €
Facebook	GRAU i POSTGRAU	27.432,78 €
Spotify (One Ad Media)	GRAU i POSTGRAU	3.707,44 €
Times Higuer Education	GRAU i POSTGRAU	3.872,00 €
Singular Digital	POSTGRAU	871,20 €
Doccity	POSTGRAU	17.303,00 €
Audioemotion	GRAU i POSTGRAU	18.118,81€
Linkedin	POSTGRAU	4.120,03 €
Colwith Road	GRAU	4.537,50 €
	TOTAL	276.078,22 €

TOTAL PRESSUPOST

403.948,79 €