Ponent: Mario Montagud (Fundació i2CAT / Universitat de València) Title: Multi-disciplinary Research in Multimedia Systems and Human-Computer Interaction: Success Stories. Seminario en Castellano (con diapositivas en inglés) Duració: 2 hores

## 11/01/2019, 11:00-13:00

## Abstract:

Given the complexity and heterogeneous nature of major research projects, they are rarely encompassed by single research disciplines. Cross-disciplinary cooperation in research becomes essential to fully overcome the existing challenges and succeed towards the targeted goals, and this specifically applies to the Human-Computer Interaction (HCI) and Multimedia Systems research areas. This seminar will review the most common methodologies and approaches for cross-disciplinary research, and highlight key challenges to achieving efficient and fruitful collaborations across disciplines (e.g. diversity in communication protocols and interests, applying for common funding...). With a practical approach in mind, the relevance of cross-disciplinary research in the mentioned areas will be highlighted by reviewing some use cases, paying especial attention to recent success stories. As proof of evidence, demos of achievements or "products" developed within the umbrella of these cross-disciplinary projects will be showcased.