



*Improving the contribution
of Social Sciences and
Humanities to current societal
challenges.*

Connect-EU Event

March 26th, 2012
09:30h a 18h
Sala d'Actes. Rectorat - UAB Campus



9.00 - 9.30h Registration.

Session 1 - The contribution of European Research in Social Sciences and Humanities to current societal challenges.

09.30h Beginning of the event. Sala d'Actes. Rectorat.

Institutional Welcome.

Dra. Ana Ripoll
Rector.

Introduction and goals of the event

Dr. Bonaventura Bassegoda.
Vice-rector for Social and Cultural Transfer.

09.50h General Director for Research and Universities. Generalitat de Catalunya (*to be confirmed*).

10.10h **Communicating research for evidence-based policymaking. A practical guide for researchers in socio-economic sciences and humanities.**

- Ms. Louisa Anastopoulou. European Commission. DG Research and Innovation.

11.00h **Coffee break.**

11.30h **Success story: Measures implemented and results. FP6 Project: INCLUD-ED. Strategies for inclusion and cohesion in Europe from Education.**

- Dr. Teresa Sordé. Sociology Department. UAB.

12.05h **Success story: Strategies for Communication, dissemination and impact. FP7 Project: CLICO. Climate Change Hydro-conflicts and Human Security.**

- Dr. Christos Zografos. Researcher at ICTA-UAB.

12.40h **Discussion with the audience.**

13.00h **End of the morning session.**

Session 2- How to increase the knowledge transfer from universities to society.

15.00h **Presentation of the UAB Knowledge Transfer Portal in Social Sciences and Humanities.**

- Prof. José Luis Molina. Anthropology Department. UAB
- Ms. Núria Claver. Vice-rectorate for Research. UAB.

15.35h **Strategies of Knowledge Transfer adapted to SSH: spin-offs derived from Social Sciences. Case study: SOCOL Tecnologia Social S.L.**

- Dr. Jordi Marquet. General Director of the UAB Research Park.
- Dr. Marc Grau. Founding partner of SOCOL S.L. Political science Department.

16.10h **The case of "Collaborative arenas" in Sweden.**

- Ms. Sara Jernberg. Project Manager, UU Innovation. Uppsala University.

16.30h **Round table discussion: The point of view of researchers and clients / users.**

- Dr. Pere Marqués. Applied pedagogy Department. UAB.
- Mr. Isidre Prat. «Atlantic Devices» Director.
- Dr. Jaume Ayats. Art and musicology Department. UAB.
- Dr. Sònia Sánchez. Basic, evolutive and educational psychology Department. UAB.
- Mr. Pere Sala. Barcelona City council.
- Mr. Miquel Angel Vargas. Laboratory of remote sensing and geographic information. UAB.

Conducted by :
Dr. Bonaventura Bassegoda, Vice-rector for Cultural and Social Transfer.
Ms. Àngela Serrano, Vice-rectorate for Research.

18.00h **Conclusions & end of the event.**

Inscriptions in <http://parc.uab.cat>

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**GRUP
Connect-EU**
Ciències socials i humanitats



ACC10

Competitivitat per l'empresa



Generalitat
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